



*Gstaad, February 19, 2025* - F.P.Journe renewed its commitment to Art Gstaad for its second edition, held from February 14 to 16, 2025. Under the grand canopy of the Festival-Zelt, in the heart of the Bernese village, the fair brought together 35 international galleries from 12 countries, with the ambition of offering a honed look at modern and contemporary art, and design.

To break away from the conventions of a traditional exhibition, Art Gstaad constructed an itinerary where eras and influences intersect. Alongside contemporary galleries such as Pace, Marian Goodman, Mennour and Perrotin, Landau Fine Art presented works by Picasso, Matisse and Magritte, while Galerie De Jonckheere put the spotlight on Brueghel father and son. Design found its place with Galerie Kreo, Jacques Lacoste and Laffanour Galerie Downtown, while young structures such as Gathering, Mascota & Friends and Lodovico Corsini enriched the artistic panorama.

The scenography favoured a decompartmentalised approach, encouraging unexpected dialogues among the works. Each space was conceived as a breath, alternating classical references and contemporary experimentations. A video programme completed this dynamic with *Mediums and Mind Control*, a selection of films presented at the Grand Hôtel Bellevue and curated by Piper Marshall, featuring works by Keneth Anger, Pauline Boudry, Tony Oursler and Carolee Schneemann. Outside, the village was transformed into an open-air gallery, with a circuit of sculptures featuring works by Lalanne, Allan McCollum, Richard Hoeck/John Miller and Saint Clair Cemin.

As a partner of the event, F.P.Journe's support is part of a long-term relationship with the art world, driven by a shared sensitivity to creation and know-how. With this exhibition, where different outlooks and disciplines crossed paths effortlessly, it was Art Gstaad's desire to further inspire sensitivity and dialogue among eras.

This ongoing commitment enables the promotion of talents and the support of innovative initiatives, in keeping with the values that define the Manufacture: authenticity, rarity and talent. Three principles whose initials form the word "A.R.T.", symbolising the link between F.P.Journe and the artistic sphere.