

Geneva 2012

MOTHER OF PEARL FOR THE EXCLUSIVE COLLECTION BOUTIOUE

A unique Collection available only in the Boutiques and Espaces F.P.Journe

F.P. Journe unveils a new unique collection with mother of pearl dials which represents the undisputable quality of its watches – rare beauty with chronometric precision.

With an annual production of around 900 watches per year, F.P.Journe wanted to create even more exclusive timekeepers, the Boutiques Collections, dedicated only for the Boutiques and Espaces F.P.Journe.

The Mother of Pearl is the latest creation of the Boutiques Collections. It elegantly combines the mysteries of mother of pearl in an hour circle adorned with Arabic numerals, with the timeless elegance of a guilloche Clous de Paris in its centre.

The red gold version consist of a subtle combination of rose mother of pearl and a red gold guilloche, while the platinum version features a hour circle in light blue mother of pearl and a centre in silver guilloche. The new mother of pearl with gold and silver guilloche is available for the Chronomètre Souverain, the Octa Automatique Lune or the Octa Automatique Réserve, with 18K red gold or platinum case.

Amongst the Boutiques Collections, we can find the Black Dial Edition with red gold case, the Anniversary Boutique Edition in Titanium with burgundy strap, the Limited Series such as the Vagabondage II, or the very private Black Label Collection with its Platinum case and black dial, exclusively reserved for owners of a F.P.Journe watch. These exclusive Boutiques Collections are conceived as a hymn to this authentic horological art that inhabits the daily life of the Manufacture.

The F.P.Journe Boutiques display the complete collection of watches introduced by experts passionate of horology and trained by the brand. These exclusive watch creations differentiate them from other point of sales and provide a unique legitimacy. The Espaces F.P.Journe offer a lesser collection but grant access to exclusive timepieces.

F.P.Journe's dials are the authentic faces of its watches and their elegant features do far more than simply show time; they reveal the most hidden secrets of the mysterious mechanical gear-trains featuring audacious technological innovations.